



A MORE HUMANE WORLD

Consulting for a Circular Future



TRANSFORMING INDUSTRIES THROUGH STRATEGIC SOCIAL INNOVATION

A More Humane World, a consulting company founded by Ambriel Pouncy, is dedicated to transforming industries through strategic social innovation. With a focus on bridging fashion, technology, and sustainability, our mission is to create decentralized, circular, and immersive solutions that are rooted in transparency, inclusivity, and humanity. Nearly everything we do as humans involves textiles and fashion, from the clothes we wear to the materials that shape our everyday lives. We empower organizations to embrace transformative technologies such as Web3, blockchain, AI, and VR while fostering thriving workplace cultures, resilient supply chains, and creator-driven ecosystems. Let's create a world that works for people and the planet.

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The future of fashion, technology, and sustainability is here. Together, we'll shape it. - Ambriel Pouncy

ABOUT AMBRIEL

Over a decade of experience at the intersection of fashion, technology, and culture.

- Founder of the Fusion Fashion Tech Society
- Silicon Valley Web3 Innovation Executive
- Fellow at the Digital Economists
- Award-Winning Social Innovation Executive
- Global Guest Lecturer and Speaker
- Member of the United Nations Fashion and Lifestyle Network
- Thought-pillar lead at Sustainability Women In the World
- Recipient of the Women of Web3 United Nation General Assembly Science Summit Speaker
- Global speaker and advocate for sustainability and inclusion.
- Expertise in Web3, blockchain, AI, and VR





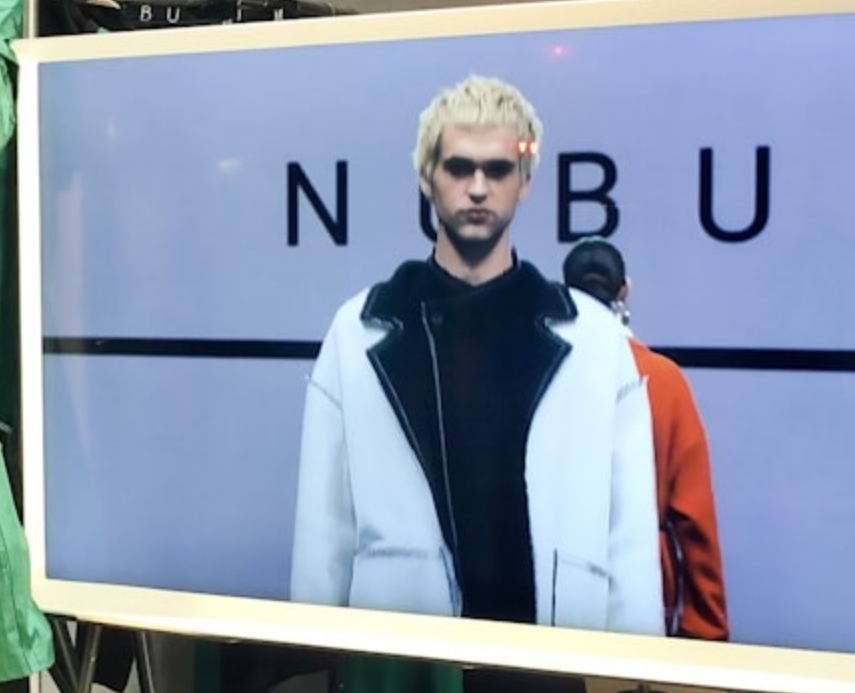
BRIDGING FASHION, TECHNOLOGY, AND SUSTAINABILITY

- Fractional Chief Marketing Officer
- Chief People & Culture Officer
- Brand Development
- Event Planning
- Additional Expertise (Web3 Strategy, Sustainability Advisory, Public Speaking, Mentorship)

FRACTIONAL CHIEF MARKETING OFFICER

- Strategic marketing leadership.
- Creative and innovative storytelling.
- Leveraging human intelligence, Web3, blockchain, and ethical AI to drive innovation.
- Building partnerships to amplify brand impact.

"A NU+BU jelentése
szeretet. Hiszünk a
kozmosz egységben
célunk a belső békénk a
belső fókusunk
megtalálása. Két
individuum között kialakult
szoros, szeretetteljes
kapcsolat mely ezért jött
létre hogy együtt
tetteket
hajtsanak végre (NU+BU)"





FRACTIONAL COO: GLOBAL SUPPLY CHAIN CIRCULARITY ADVISOR

- Advising on strategies to enable circularity across global supply chains.
- Identifying opportunities for waste reduction, recycling, and upcycling initiatives.
- Supporting the transition to sustainable, closed-loop systems.

FASHION AND TEXTILE SUSTAINABILITY ADVISOR

- Advising on sustainable practices in fashion and textiles.
- Supporting the adoption of eco-friendly materials and processes.
- Creating strategies for reducing environmental impact across the product lifecycle.



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The future of the fashion and textile industry is bright and transformative: decentralized, circular, immersive, creator-driven, and rooted in transparency and humanity. - Ambriel Pouncy





WEB2 TO WEB3 TRANSITION FOR FASHION AND TEXTILE BRANDS

- Developing strategies for blockchain integration, NFT ecosystems, and digital identities.
- Guiding the creation of the UX for seamless digital product passports.
- Preparing brands through content overhauls for the creator economy and immersive virtual worlds.



CULTURE MATTERS

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A thriving workplace is the foundation of every successful organization. - Ambriel Pouncy



CHIEF PEOPLE & CULTURE OFFICER

- Organizational Culture Framework (Hiring, HR Compliance, and Offboarding).
- Creating inclusive, innovative workplace cultures.
- Designing onboarding, mentorship, sponsorship, and succession programs.
- Implementing decentralized governance frameworks.

BRAND DEVELOPMENT

- Comprehensive brand strategy, roadmap, and virtual and in real life storytelling.
- Positioning for Web3 and the creator economy.
- Sustainability-focused branding solutions.





EVENT PLANNING

- Curating salon dinners for thought leaders and innovators.
- Producing product launches with immersive experiences.
- Organizing networking events that connect global stakeholders.

LET'S INNOVATE TOGETHER

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Together, we'll create sustainable, inclusive, and innovative solutions that redefine your industry. - Ambriel Pouncy

